



# **TI LaunchPad™ Ecosystem:** **Modular and affordable** **microcontroller development** **tools for rapid prototyping**

Electronics rapid prototyping with TI's broad portfolio of MCUs, analog & connectivity solutions

## **Wi-Fi Internet of Things Workshop**

Texas Instruments

January 2017



**For the greatest crash course on IoT and electronics you've ever done?**

## The Rise of Electronics

From large desktop computers to tiny battery powered devices,  
EVERY innovation is all part of the same technology revolution



1800s-1900s

### Edison & Tesla

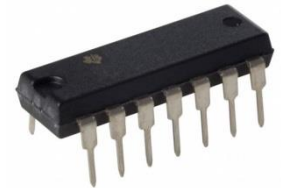
- It pretty much always starts with the lightbulb, harnessing electricity for human applications, took lots of famous people to get to this point



1900s-1960s

### Tubes, Transistors & Radio

- Electric computation and communication becomes possible and mainstream with the creation of the basic building blocks



1958

### The Integrated Circuit

- Jack Kilby, a TI engineer, changed the world by inventing a practical way to shrink the size of electronics

## The Rise of Electronics

From large desktop computers to tiny battery powered devices,  
EVERY innovation is all part of the same technology revolution



1970s-1990s

### The PC Age

- Personal computers change business and productivity in every aspect of life worldwide



1990s-2010s

### The Internet Age

- Computers and electronics can talk to each other creating a whole new world of applications



2000s-2030s

### The IoT Age

- Affordable connectivity and processing gives all electronics additional capabilities for new data driven and world changing behavior

This tech wave will have lasting  
effects on **EVERY** industry

Government

Transportation

Industrial

Aviation

Agriculture

Manufacturing

Energy

Retail / Ecommerce

Opportunity to Disrupt

Medical

Automotive

Military

Marine / Aquaculture

Food

Real Estate

Finance

Construction

**Join the IoT revolution!**

**See the World!**

**Build a new industry!**



**IoT will change your life!**

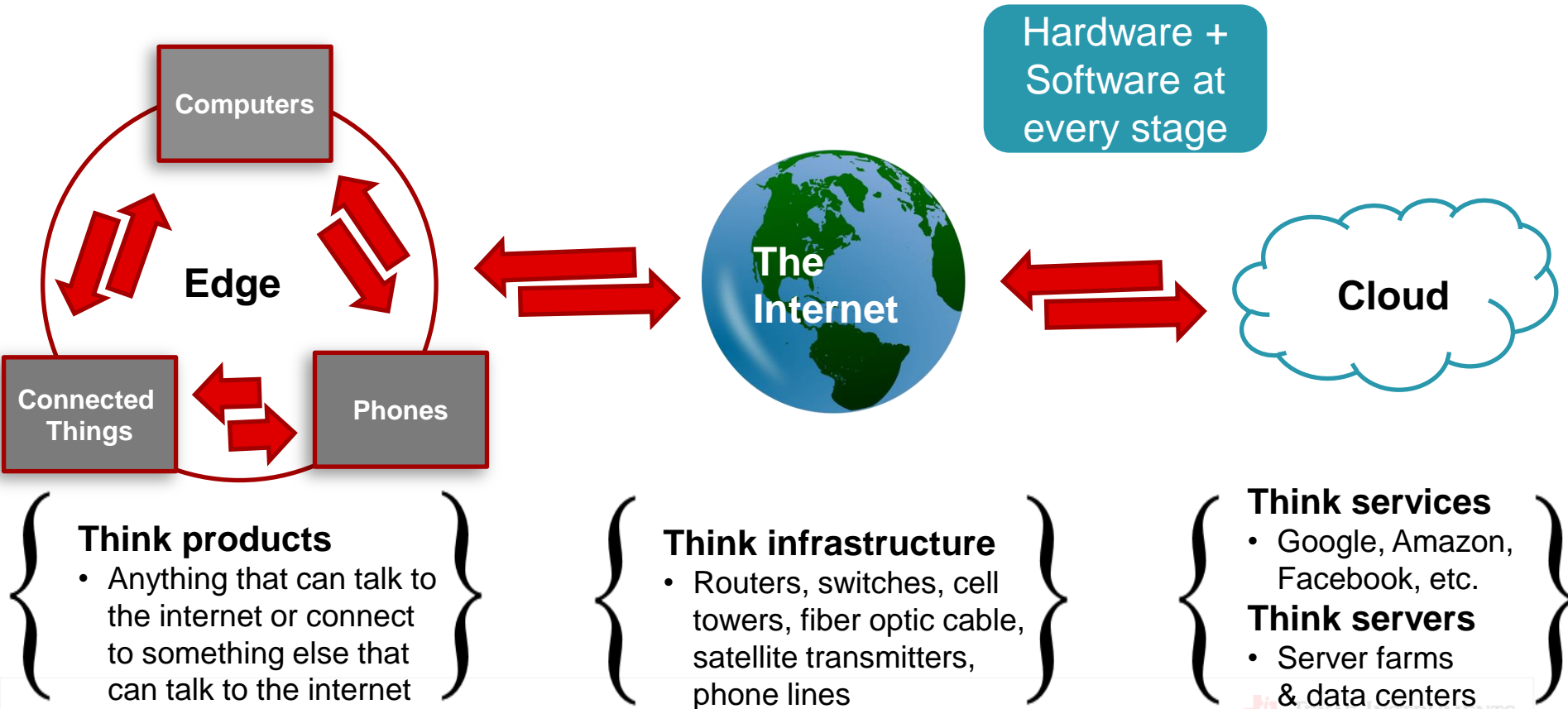
**Can you make the next  
Great Product or Service?**

**WE WANT YOU!**

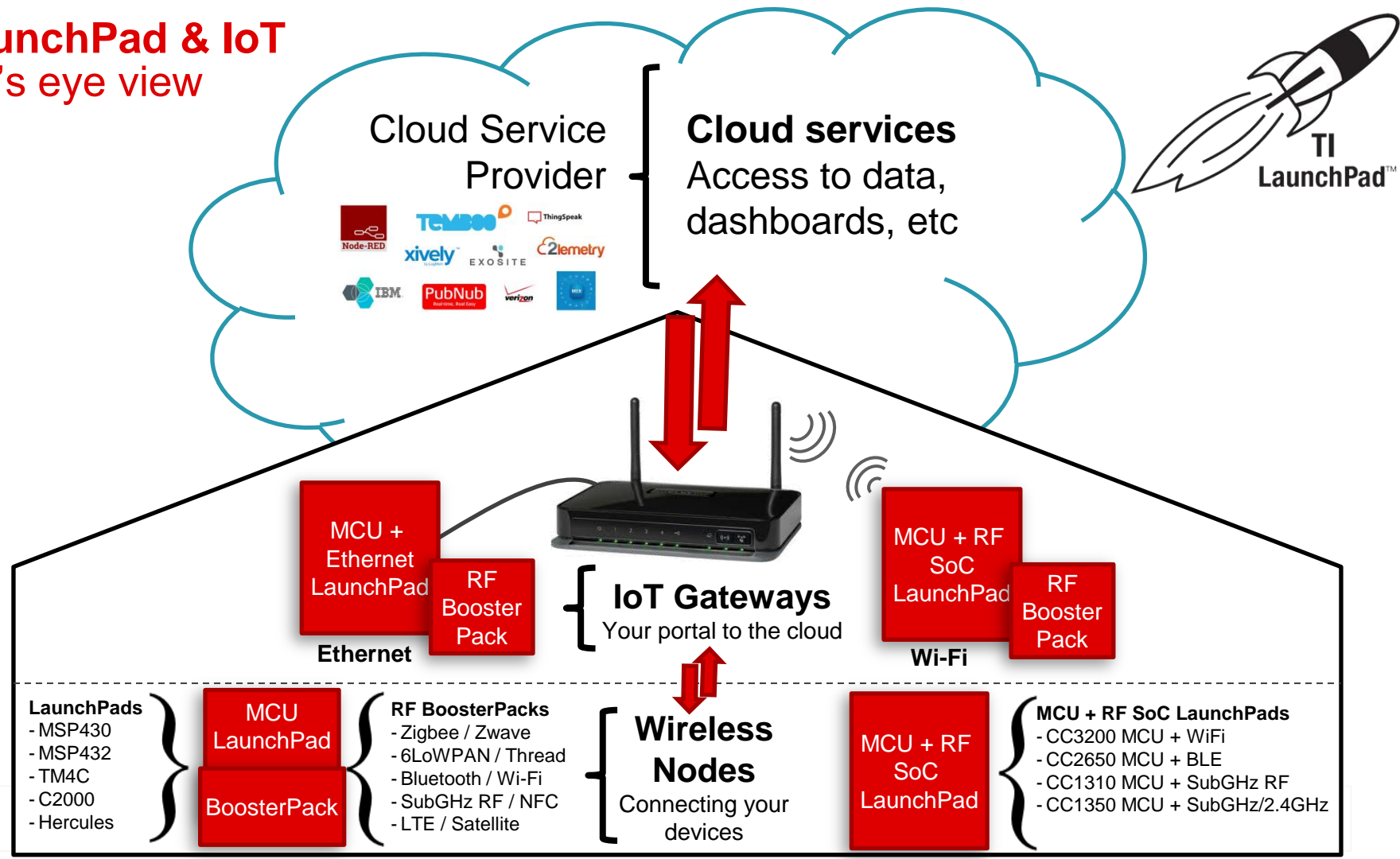
**Calling all Engineers, Makers, Entrepreneurs**

# The Internet of Things a birds eye view

IoT Data passes from physical hardware layers to software layers back and forth, connecting the real and digital worlds



# TI LaunchPad & IoT a bird's eye view





# Easily add RF for wireless applications!



# Which wireless?

Tradeoffs between range, bandwidth, cost, power usage, adoption



- Ubiquitous
- High bandwidth
- Higher power usage



- Common
- Small range
- Lower power
- Very low cost



- Super near range
- Low bandwidth
- Low power
- Low cost



- Limited to certain cities
- Wider range
- Low bandwidth
- Higher cost



- Wide range
- High bandwidth
- Expensive



- Mesh networking
- Low power
- Very low cost
- IPV6 Addressable



- Mesh networking
- Low power
- Very low cost
- Not IP addressable

**Infrared**

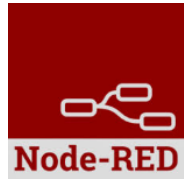
- Line of Sight
- Low power
- Very low cost

**Satellite**

- Global range w/ Sat available
- Expensive

# TI LaunchPad and BeagleBone in the cloud

Cloud-connected TI Hardware is supported by various cloud partners & protocols via Wi-Fi, BLE, LTE, or Ethernet.



# Microprocessors: Microcontrollers vs Single Board Computers a comparison



## What's the difference?

- TI LaunchPad
- BeagleBone
- Arduino
- RasPi

## Design Considerations

- Do I need an operating system?
- Do I want it to be low cost?
- Can I program in C or do I need to use another language?
- Do I need real-time capability?



BeagleBone Black



# Microprocessors: Microcontrollers vs Single Board Computers a comparison



## Considerations:

- ◆ Power
- ◆ Integration
- ◆ Performance



## Advantages

- Overall less complex
- Overall less cost
- Overall lower power consumption
- Real-time capable

## Disadvantages

- Less flexible software paths
- Less performance for computation intensive applications
- Only able to run RTOS but not full OS options

## Advantages

- Overall higher performance
- Overall more peripheral capabilities
- More flexible software options and the ability to run Linux OS

## Disadvantages

- More cost and complexity
- Managing Linux related updates
- Real-time capabilities often limited
- Higher power consumption

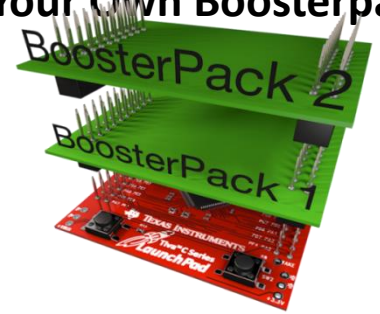
# TI LaunchPad™

USB Connection to  
Code Composer Studio  
(Cloud or Desktop)

Isolation Jumper  
Let's you isolate Target

20/40-pin Standardized Pinout

- ◆ Add BoosterPack
- ◆ Jumper to your own hardware
- ◆ BYOB – Build Your Own Boosterpack



On-board  
Emulation

Reset

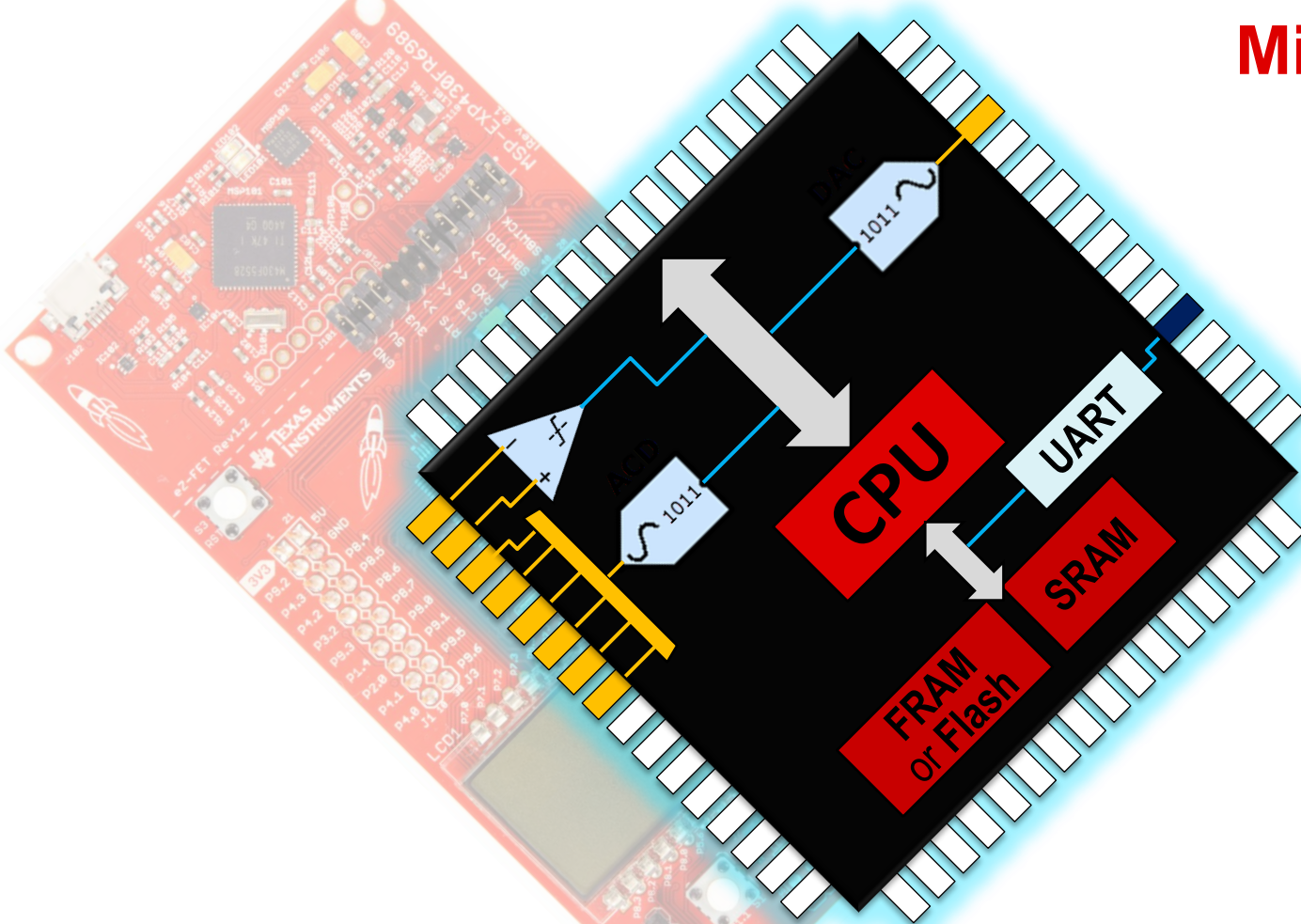
Microcontroller

User  
Buttons

Segmented Display (LCD)  
Avail on some LaunchPads

User LEDs

# Microcontroller



Programming an MCU...  
TEXAS INSTRUMENTS

# Making MADE simple

With the BeagleBone

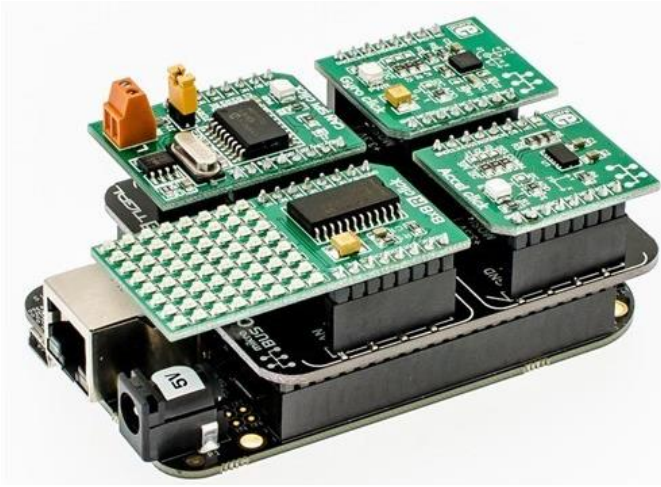


Hardware & Software



# Rapid Prototyping

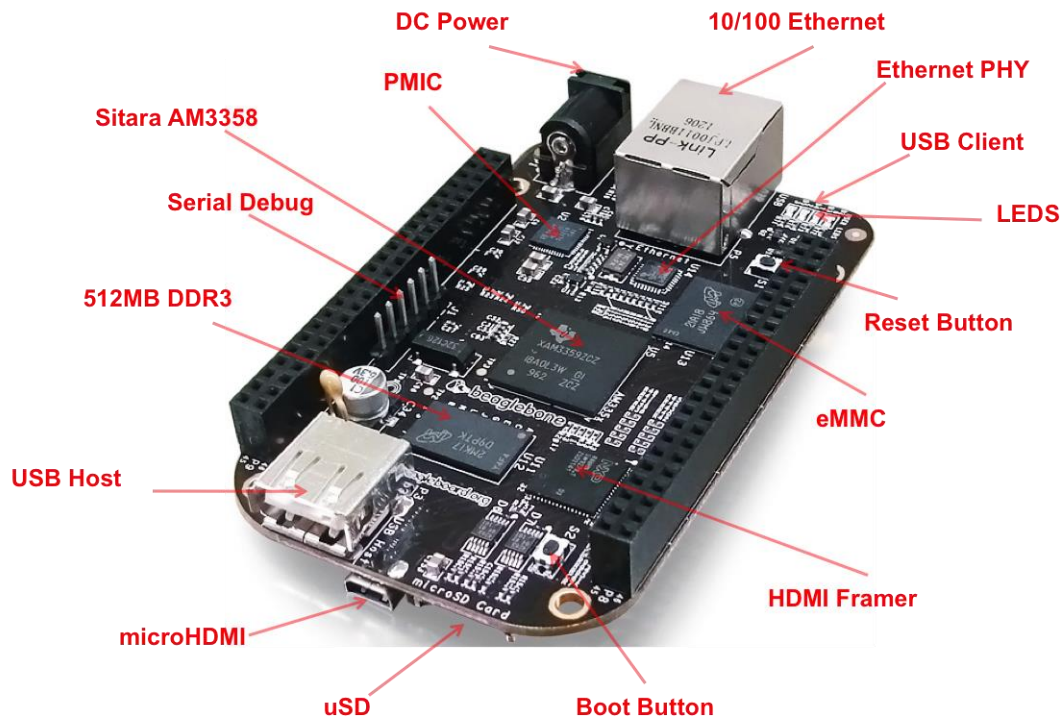
With BeagleBone Black and Capes



## Why Beaglebone Black is great?

- **Price ~\$45**
- **Large community**
- **Online resources from TI and Beagleboard.org**
- **Full Linux capable single board computer**
- **Multiple supported SW paths**
- **Completely open source for building your own derivative products!**

# BeagleBone Black



BeagleBone Black

## **Processor:** AM335x 1GHz ARM® Cortex-A8

- 512MB DDR3 RAM
- 4GB 8-bit eMMC on-board flash storage
- 3D graphics accelerator
- NEON floating-point accelerator
- 2x PRU 32-bit microcontrollers

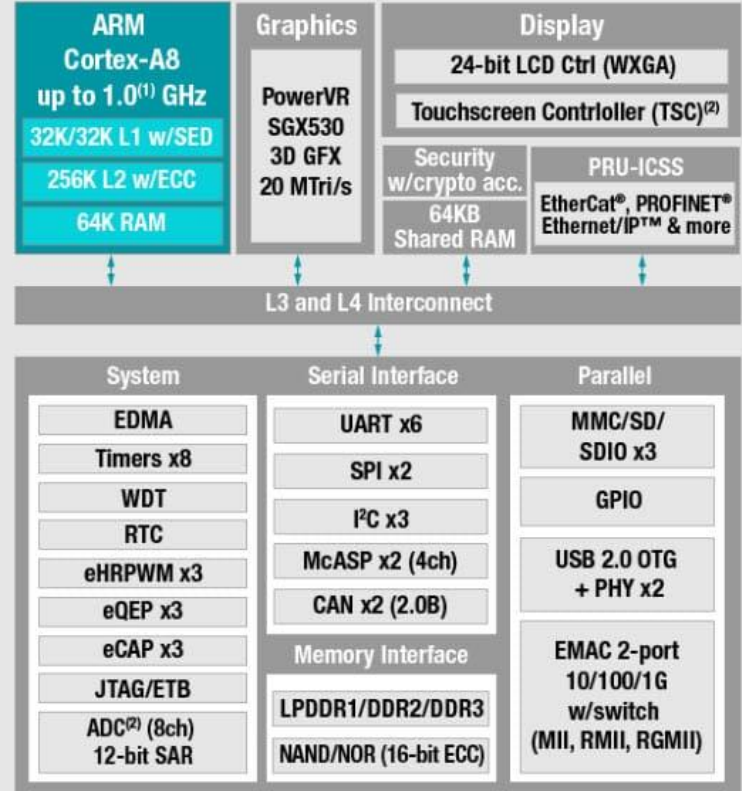
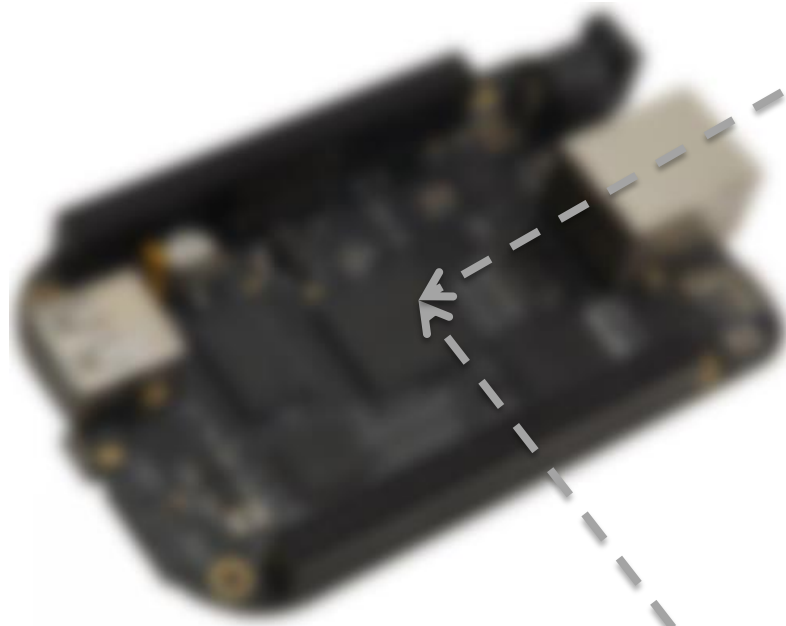
## **Connectivity**

- USB client for power & communications
- USB host
- Ethernet
- HDMI
- 2x 46 pin headers ... Add a 'Cape'

## **Software Compatibility**

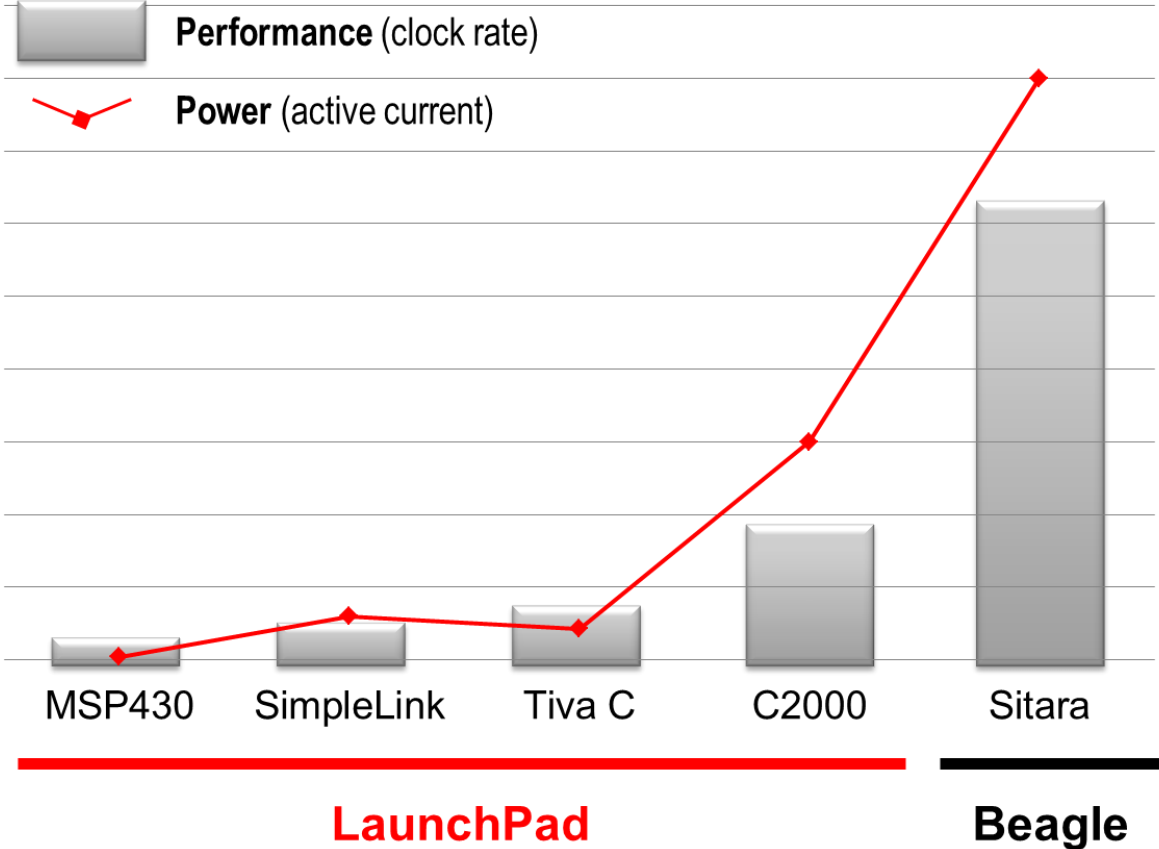
- Debian
- Android
- Ubuntu
- Cloud9 IDE on Node.js w/ BoneScript lib
- plus much more

# AM3358 Microprocessor



AM335x

# Performance vs Power



# MSP430 is leading ultra-low power processor



MSP430  
microcontroller  
running off three  
grapes.

It ran for almost two  
weeks before the  
grapes dried out too  
much.

Is this how raisins are  
made?

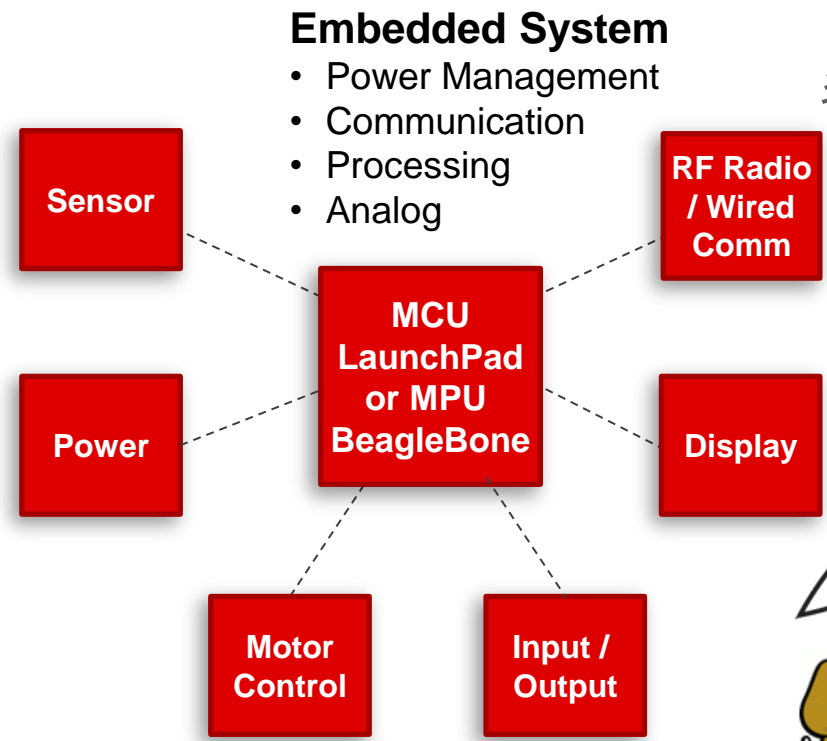
Microcontrollers (MCU)				Application (MPU)		
MSP	C2000	Tiva C	SimpleLink	Sitara	DSP	Keystone
16-bit/32-bit Ultra Low Power & Cost	32-bit Real-time	32-bit Connectivity	32-bit Wireless	32-bit Linux Android	16/32-bit All-around DSP	32-bit Massive Performance
<ul style="list-style-type: none"> <li>• <b>MSP430</b> 16-bit RISC</li> <li>• <b>MSP432</b> 32-bit ARM</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Real-time C28x MCU</b></li> <li>• <b>ARM M3+C28</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>ARM Cortex-M4F</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>ARM Cortex-M3</b></li> <li>• <b>Cortex-M4</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>ARM Cortex-A8</b></li> <li>• <b>Cortex-A9</b></li> <li>• <b>Cortex-15</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>DSP C5000</b></li> <li>• <b>C6000</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>C66 + C66</b></li> <li>• <b>A15 + C66</b></li> <li>• <b>A8 + C64</b></li> <li>• <b>ARM9 + C674</b></li> </ul>
<ul style="list-style-type: none"> <li>• Low Pwr Mode <ul style="list-style-type: none"> <li>▪ 250nA (RTC)</li> <li>▪ 770nA (LCD)</li> </ul> </li> <li>• Smart Analog</li> <li>• EnergyTrace++</li> </ul>	<ul style="list-style-type: none"> <li>• Motor Control</li> <li>• Digital Power</li> <li>• Precision Timers/PWM</li> </ul>	<ul style="list-style-type: none"> <li>• 32-bit Float</li> <li>• Massive I/O</li> <li>• Ethernet (MAC+PHY)</li> </ul>	<ul style="list-style-type: none"> <li>• M4 w/ WiFi</li> <li>• M3 w/ 2.4GHz</li> <li>• M3 w/ Sub-1GHz</li> </ul>	<ul style="list-style-type: none"> <li>• \$5 Linux CPU</li> <li>• 3D Graphics</li> <li>• PRU</li> <li>• Industrial I/O</li> </ul>	<ul style="list-style-type: none"> <li>• C5000 Low Power DSP</li> <li>• 32-bit fix/float C6000 DSP</li> </ul>	<ul style="list-style-type: none"> <li>• Fix or Float</li> <li>• Up to 12 cores 4 A15 + 8 C66x</li> <li>• DSP MMAC's: 352,000</li> </ul>
Flash: 512K FRAM: 128K	512K Flash	1MB Flash	256K to 3M Flash	L1: 32K x 2 L2: 256K	L1: 32K x 2 L2: 256K	L1: 32K x 2 L2: 1M + 4M
48 MHz	300 MHz	120 MHz	220 MHz	1.35 GHz	800 MHz	1.4 GHz
<p><b>Rapid Prototype with</b> <b>TI LaunchPad Ecosystem</b></p>				<p><b>Get Started with</b> <b>BeagleBoards</b></p>		

# TI LaunchPad & BeagleBone Embedded System Design

## a bird's eye view

### Design Accessories

- Plug-in modules
- Through hole (breadboard) circuits
- Oscilloscope & logic analyzer & multimeter
- EDA / CAD tool (PCB and enclosure design)
- IDEs and SW Dev tools



[beagleboard.org](http://beagleboard.org)

# Quick demo recipes

Enable customers to experience TI differentiation

WiFi-enabled Meat Probe  
“iGrill”. Send a tweet when  
temp exceeds threshold. =

MSP430F5529  
LaunchPad



+

WiFi  
CC3100  
BoosterPack



+

Thermocouple  
BoosterPack  
(ADS1118)



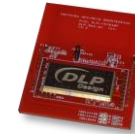
Create a battery-powered  
WiFi-connected NFC/RFID  
tag reader =

CC3200 Wi-Fi  
LaunchPad



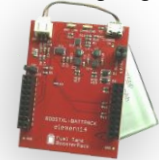
+

NFC/RFID  
(TRF7970A)



+

LiPo Battery  
BoosterPack  
(BQ fuel gauge)



Create a multi-point SubGHz  
RF wireless temperature  
sensor network =

MSP430G2553  
LaunchPad



+

Sub-1GHz  
(CC110L)



+

MEMS Temp Sense  
BoosterPack  
(TMP006)



*TI Microcontroller*

*TI Wireless*

*TI Analog*



# Human Machine Interaction

Does it feel responsive?  
Does it feel like magic?

## Active Control

- ◆ Human physically interacts with machine or system
  - ◆ Buttons
  - ◆ Touch screen
  - ◆ Wired or wireless Controller
- ◆ Has to be responsive
  - ◆ Quick reactions to input
  - ◆ Graphical indicators
  - ◆ Light, sound, or haptic indicators

## Passive Control

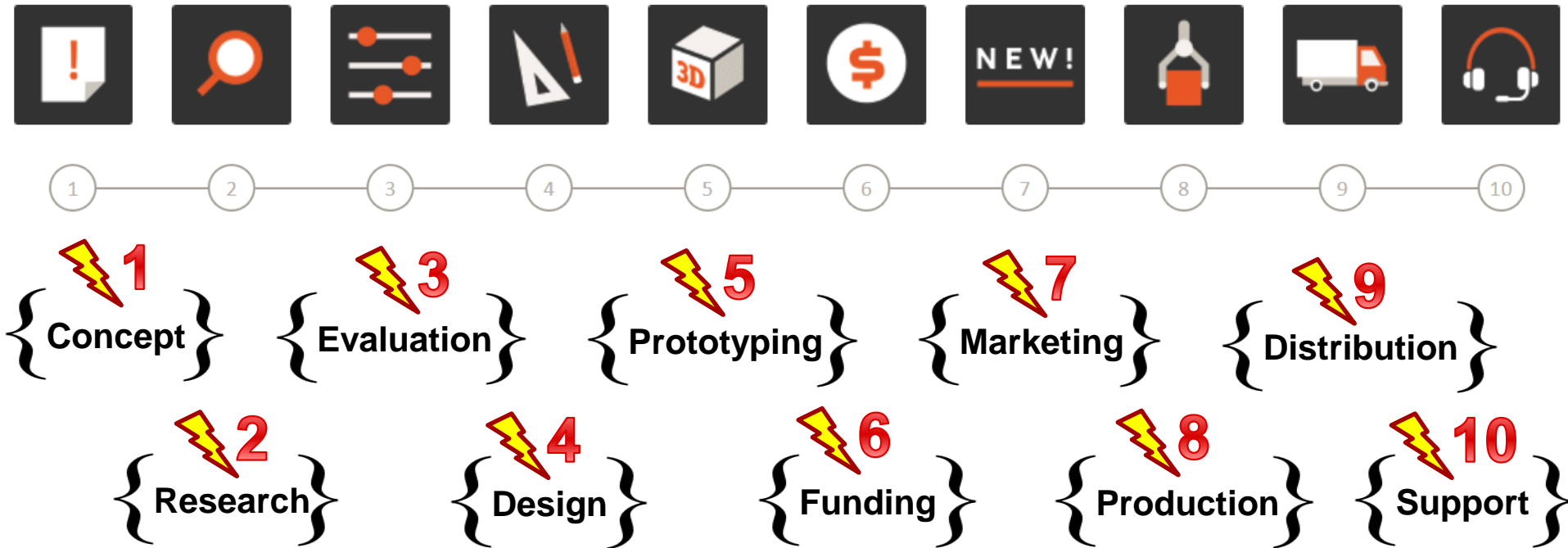
- ◆ Machine or system automatically performs tasks
  - ◆ Requires minimal Human input
  - ◆ Leverages real world sensors or incoming data to make decisions
- ◆ Leads to poor user experience if interaction model is broken
  - ◆ E.g. Automatic door doesn't open

Which philosophy is  
Amazon Echo? Xbox?  
Nest Thermostat?

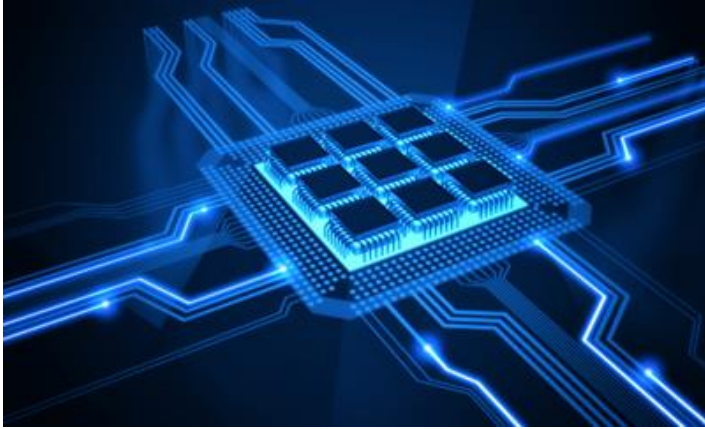
# Product Development a birds eye view

Hardware is hard, so you need to have a plan and understand the product development cycle

Summary from Maker.io



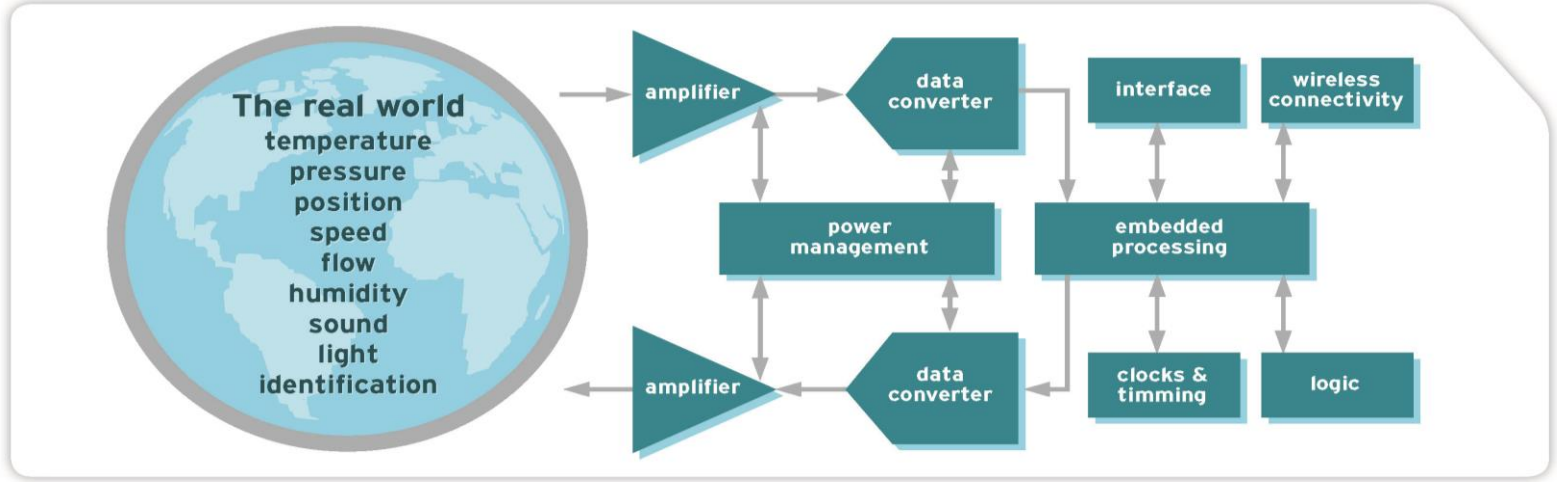
# What does TI do?



What we've done  
for over 85 years...

**We connect electronics customers to devices and technology that will help them build amazing products!**

# Everyday electronics that use TI technology



**TI builds technology that connects the signal chain from the real world to the digital realm**

# university.ti.com

The Texas Instruments University Program is dedicated to supporting engineering educators, researchers and students worldwide.



Teaching materials

Research labs

Design projects

Course Curricula

Teaching labs



[www.ti.com/students](http://www.ti.com/students)

[www.ti.com/careers](http://www.ti.com/careers)

**Want to work for TI?**

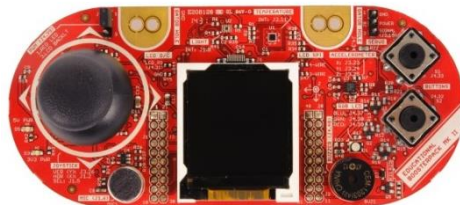
- Internships
- Rotation Programs
- Full-time positions

**change the world, love your job.**



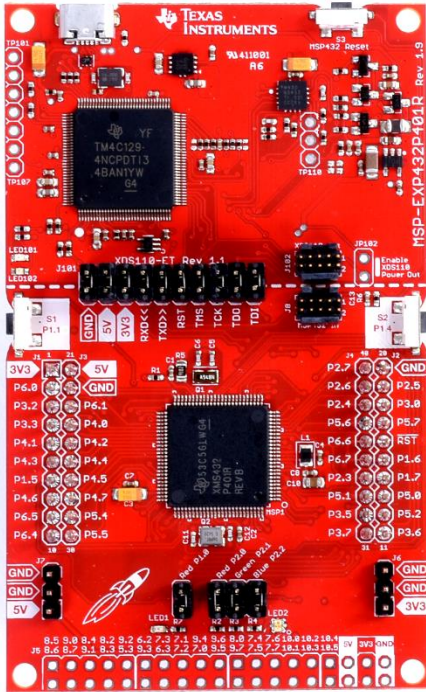
# Workshop Materials

- MSP432 LaunchPad (MSP-EXP432P401R)
  - Alternative: MSP-EXP430FR5994, MSP-EXP430F5529LP, EK-TM4C123GXL
- CC3100 Wi-Fi BoosterPack (CC3100BOOST, CC3100MODBOOST)
- Educational BoosterPack MK II (BOOSTXL-EDUMKII)



# MSP432 LaunchPad

Introducing the MSP432 processor for Low Power + Performance



\$12.99

**Target MCU:** MSP432P401R

**BoosterPack Pinout:** 40-pin

**Specs:**

- 48 MHz 32-bit ARM® Cortex™-M4F CPU
- 256 kB Flash / 64 kB RAM
- 14-bit 1MSPS SAR ADC, Timers, AES Accelerator, I2C, UART, SPI

**Why this LaunchPad?**

- Ⓢ EnergyTrace+ to measure system current
- ⚡ Good performance balance & great for general purpose applications

MSP-EXP432P401R

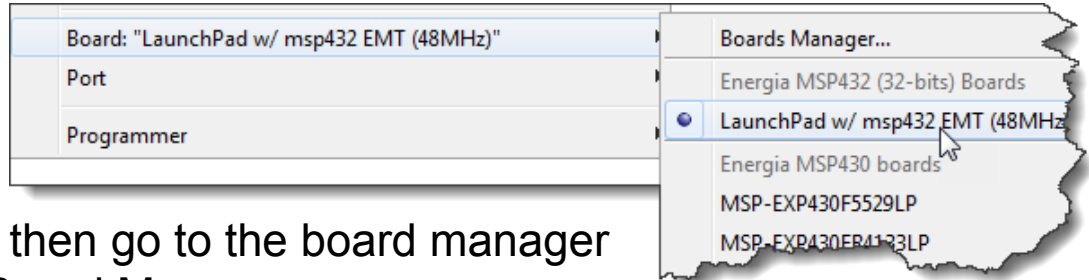


# Pre-work

We will break here and get started with the hardware!

Lab: <https://goo.gl/VbymuW>

1. Download Energia from [www.energia.nu](http://www.energia.nu)
2. Unzip Energia to “install” it
3. Start Energia and select your LaunchPad “LaunchPad w/ msp432 EMT (48MHz)” from *Tools* menu.

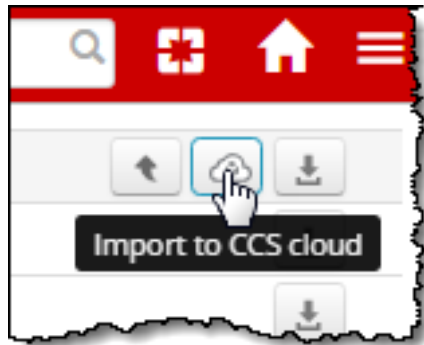


4. If LaunchPad isn't available, then go to the board manager to install – Tools > Board > Board Manager...
5. Create your free accounts at: [my.ti.com](http://my.ti.com) and [temboo.com](http://temboo.com)

# Lab 1 CCS Cloud & MSP432 LaunchPad Out of Box

1. Open TI Resource Explorer Cloud from [dev.ti.com](https://dev.ti.com) Lab: <https://goo.gl/VbymuW>
2. Find the *Out-of-Box Experience* (OOBE) for **MSP-EXP432P401R – Rev 2.x (Red)**

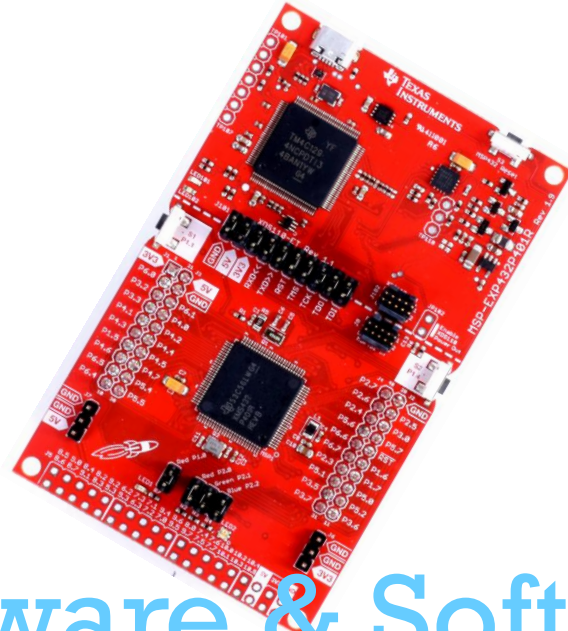
3. Import OOBE into CCS Cloud  
( You will need to log into my.ti.com to access the IDE )



4. Build the OOBE project (using hammer icon) and then click on “Run” to download the program to the LaunchPad (see LED blink)
5. Click back over to the TI Resource Explorer window and select:  
***Out-of-Box Experience GUI***
6. Connect the GUI to the LaunchPad (“Connect” button)

# Making MADE simple

With the TI LaunchPad



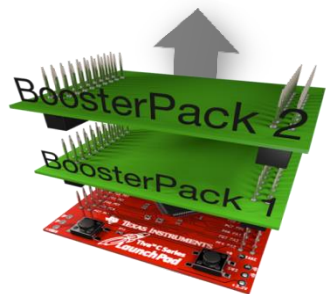
Hardware & Software

# The LaunchPad Concept



**Rapidly Prototype  
TI Solutions with  
Modular **Hardware**,  
Intuitive **Software**,  
& **Community** Support**

# This overview shows why TI LaunchPad™ is the highest value microcontroller development tool on the market



Modular & Affordable  
**Hardware**



Intuitive & Flexible  
**Software**



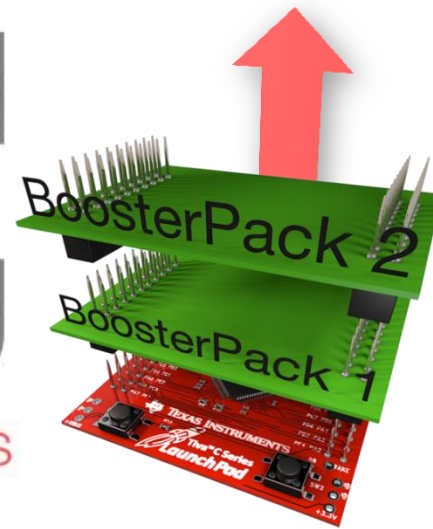
hackster.io

Accessible & Engaged  
**Community Support**



# Rapid Prototyping

with TI LaunchPads & BoosterPacks



## Why TI LaunchPad™ is better?

- Price (\$10-\$30)
- HW Debugger
- TI online resources
- Focus on Prototype to Production
- Performance and Variety
- Multiple supported SW paths

# LaunchPad is TI's Common Denominator

Modular hardware enables developers to explore new ideas quickly

TI Wireless: Sub-1GHz, NFC/RFID, Wi-Fi, ZigBee, BLE, Bluetooth



Analog, sensors, displays & more from TI, 3<sup>rd</sup> parties & Maker community



LaunchPads featuring TI MCUs & BoosterPack interface



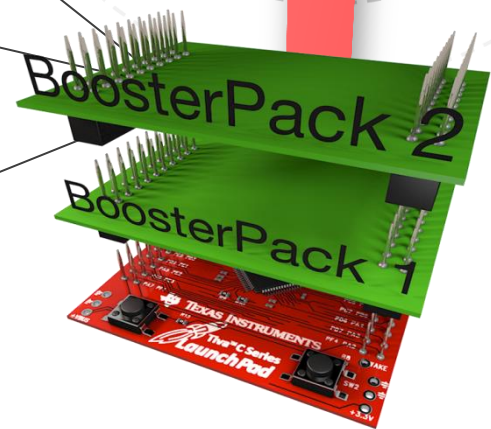
MSP430  
(Ultra-Low Power)

TM4C  
(ARM Cortex M4F)

C2000  
(Real-time Control)

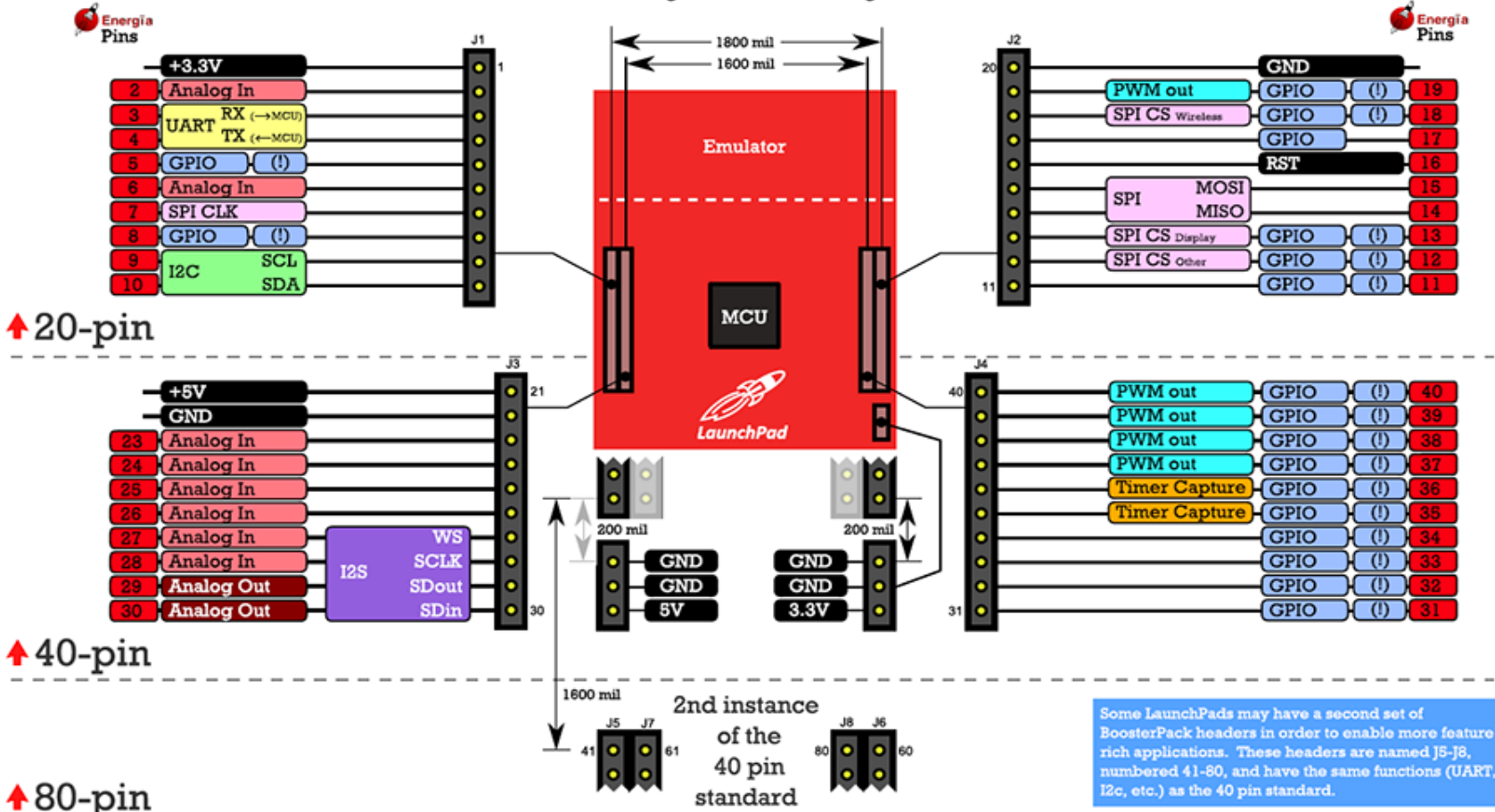
Hercules  
(Safety)

CC3200  
(MCU + WiFi)



# BoosterPack pinout standard (ti.com/byob)

All through-holes on 100 mil grid





# BoosterPack pinout standard (ti.com/byob)

## The BoosterPack pinout standard enables:

- Cross-compatibility between LaunchPads & BoosterPacks
- BoosterPack stackability to create more complex solutions
- The same BoosterPack can work across multiple LaunchPads
- Learn more @ [www.ti.com/byob](http://www.ti.com/byob)
- **Build your own BoosterPack (BYOB) with templates, resources & more!**

All through-holes on 100 mil grid



# The LaunchPad Ecosystem

Everything you need to start microcontroller development

Hardware + Software + Community



**Over 20 types of LaunchPads for different application needs!**



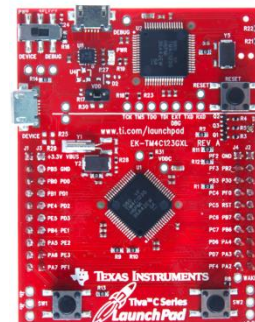
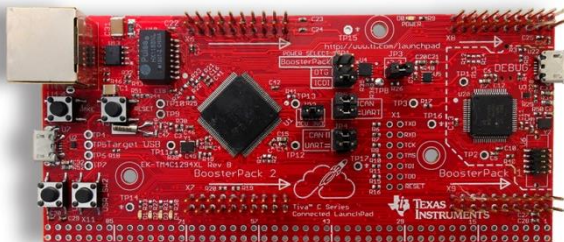
Open Source Hardware



# The LaunchPad Ecosystem



**General &  
Special  
Purpose  
MCUs**



Full specs at [www.ti.com/launchpad](http://www.ti.com/launchpad)



## Write More

Collect more data over time with 100x faster writes than Flash  
Extend product life and ditch the EEPROM with infinite endurance



## Decrease Power

Extend battery life with 250x lower energy writes vs Flash  
Minimize wireless system power by shortening memory update times



## Unified Memory

Simple to use with unmatched flexibility  
Migration guides, code examples and application notes available!

# The LaunchPad Ecosystem

Everything you need to start microcontroller development  
Hardware + Software + Community



**Many orderable BoosterPacks and open source designs available!**



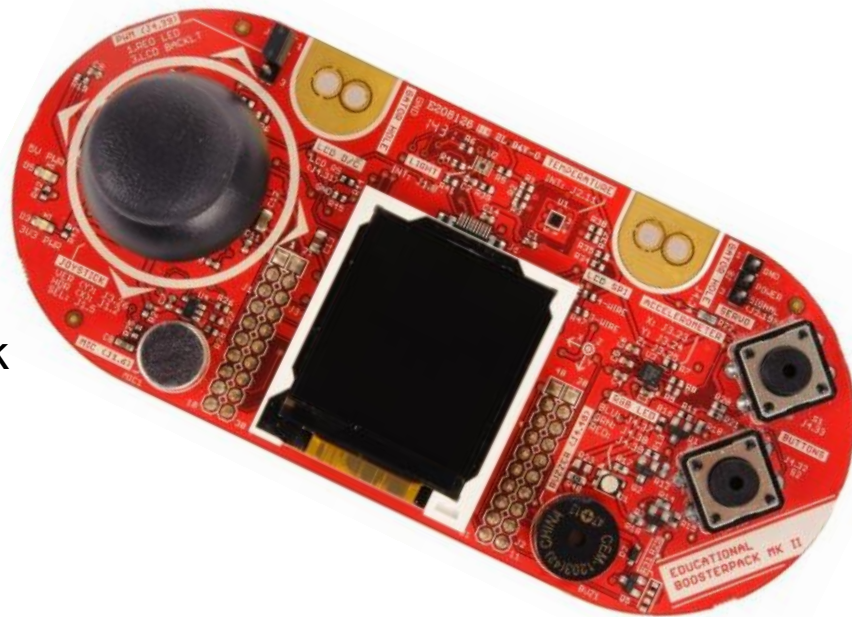
Open Source Hardware



# Educational BoosterPack Mk II

Create new projects with this useful add on!

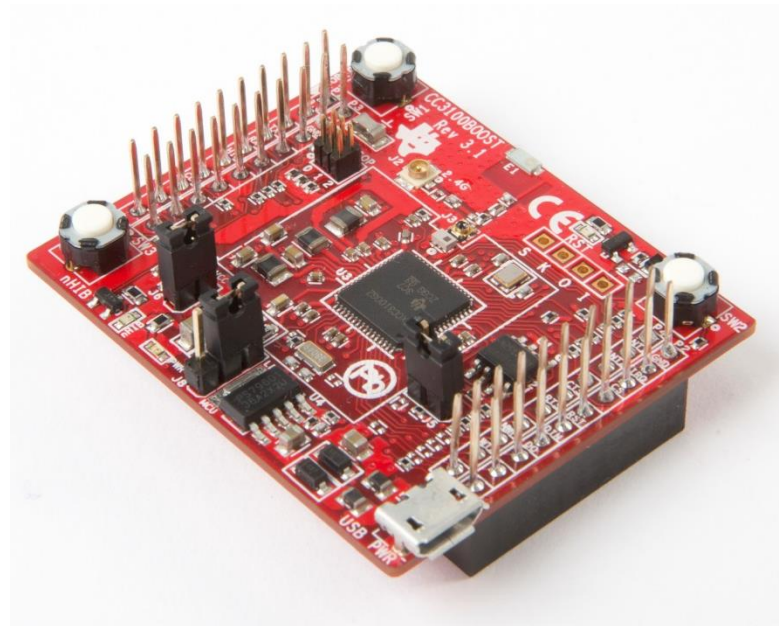
- Manufacturer: Texas Instruments
- Part #: BOOSTXL-EDUMKII
- MSRP: \$29.99
- Feature List:
  - 128x128 pixel color TFT display
  - 3 axis accelerometer, 2-axis joystick
  - TI TMP006 temp sensor
  - TI OPT3001 Light Sensor
  - Microphone, Buzzer, RGB LED
  - Servo connector, Push buttons



# CC3100 SimpleLink Wi-Fi BoosterPack

LaunchPad in the cloud

- Manufacturer: Texas Instruments
- Part #: CC3100BOOST
- MSRP: \$19.99
- Feature List:
  - CC3100 WiFi Transceiver
    - IEEE 802.11 b/g/n
    - Embedded IPv4 TCP/IP stack
  - Small form factor
  - Complete software solutions & features  
TI's unique SimpleLink technology



• Learn more @ [www.ti.com/boosterpacks](http://www.ti.com/boosterpacks)

# Sharp® Memory LCD BoosterPack

Add capacitive touch and display capabilities with 1 board!

- Manufacturer: Texas Instruments
- Part #: 430BOOST-SHARP96
- MSRP: \$19.99
- Feature List:
  - Sharp LS013B4DN04 Memory LCD
    - 1.3" inch screen offering 96 x 96 pixels
    - Ultra-Low-Power consumption
    - Display controlled serially using SPI
  - Software enabled by TI's software libraries
    - Graphics Library Support
    - Capacitive Touch Library Support



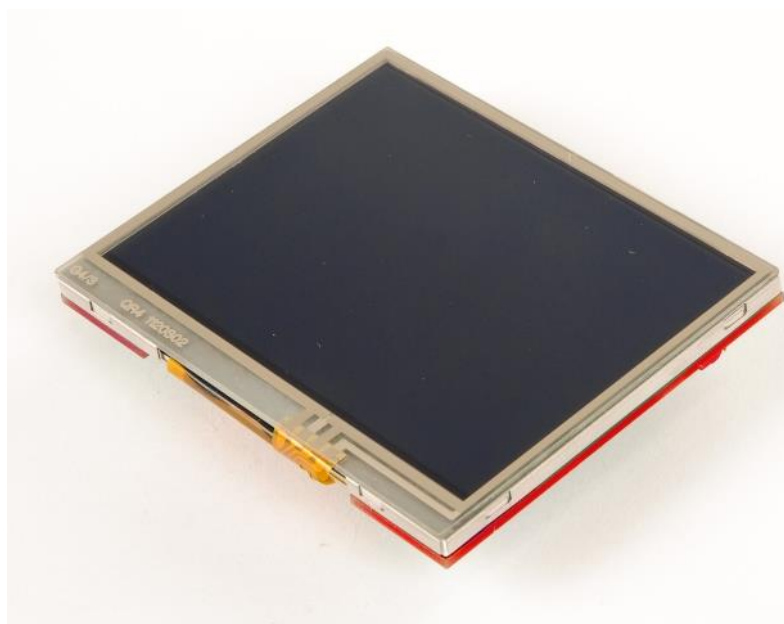
• Learn more @ [www.ti.com/boosterpacks](http://www.ti.com/boosterpacks)



# Kentec QVGA TFT LCD BoosterPack

Add resistive touch and display capabilities with 1 board!

- Manufacturer: Texas Instruments
- Part #: BOOSTXL-K350QVG-S1
- MSRP: \$24.99
- Feature List:
  - Kentec TFT LCD (P/N: K350QVG-V2-F)
    - 3.5 inch QVGA (320x240 resolution)
    - SPI Interface
    - 4-wire resistive touch screen
    - White LED Backlight + driver circuit
  - Complies with the BoosterPack standard for use with 20 and 40 pin LaunchPads



- Learn more @ [www.ti.com/boosterpacks](http://www.ti.com/boosterpacks)

# Infrared (IR) BoosterPack Plug-in Module

Start developing remote control applications today!

- Manufacturer: TI
- Part #: Boost-IR
- MSRP: \$20
- Feature List:
  - IR LED transmitter
  - IR receiver + demodulator
  - 4x4 membrane keypad
  - 20-pin BoosterPack standard for use with any LaunchPad
  - Compatibility with different IR signal generation methods

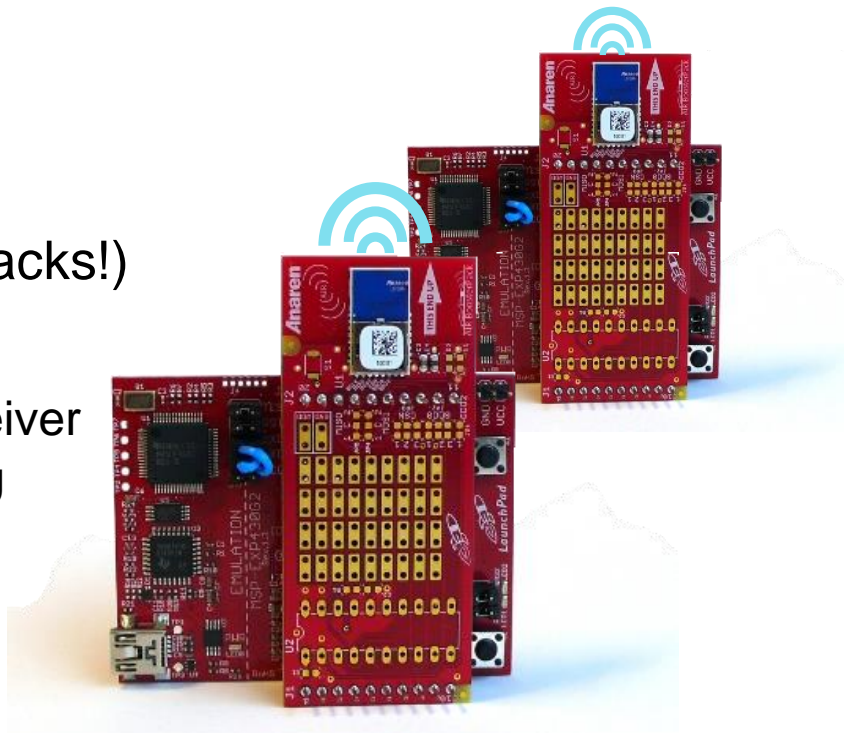


- Learn more @ [www.ti.com/boosterpacks](http://www.ti.com/boosterpacks)

# CC110L Sub-1GHz RF BoosterPack (433, 868, 915MHz)

Start developing wireless applications immediately!

- Manufacturer: Anaren / TI
- Part #: 430BOOST-CC110L
- MSRP: \$19.99 (includes 2 RF BoosterPacks!)
- Feature List:
  - Based on TI CC110L SubGHz RF transceiver
  - SPI interface between RF module & MCU
  - FCC/IC certified module
  - Includes AIR BoosterPack Stack software
  - Enabling Star network & p2p topologies
  - Includes pre-programmed MSP devices

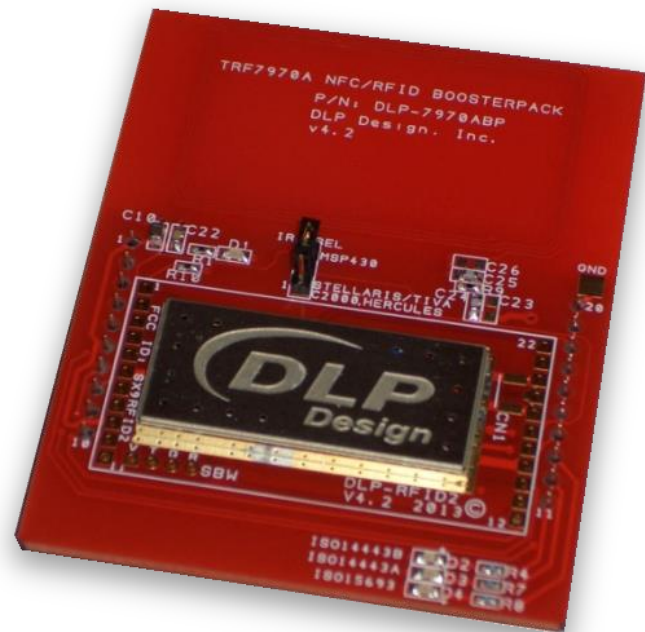


- Learn more @ [www.ti.com/boosterpacks](http://www.ti.com/boosterpacks)

# TRF7970A NFC BoosterPack

Start developing with Near-Field Communication & RFID!

- Manufacturer: DLP Design
- Part #: DLP-7970ABP
- MSRP: \$25
- Feature List:
  - 13.56MHz HF RFID Reader/Writer
  - Supported by the NFCLink software library
  - Supports various modes:
    - RFID/NFC Reader
    - NFC Peer
    - Card-Emulation Mode
    - FCC/IC approved design

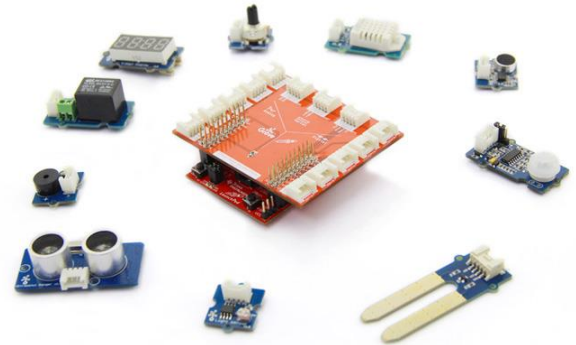


• Learn more @ [www.ti.com/boosterpacks](http://www.ti.com/boosterpacks)

# Companion Kits: Seeedstudio

Must have LaunchPad accessories!

- Sidekick Basic Kit for TI LaunchPad™
  - **MSRP: \$29.99**
  - Feature List:
    - 100+ commonly used breadboard components
    - 10+ example circuits and code
  - Learn more @ [www.energia.nu/sidekick](http://www.energia.nu/sidekick)
- Grove Starter Kit for TI LaunchPad™
  - **MSRP: \$59.00**
  - Feature List:
    - 10 sensor modules with example code
  - Learn more @ [www.energia.nu/grovekit](http://www.energia.nu/grovekit)



# Sidekick Basic Kit for TI LaunchPad™

Manufactured by Seeedstudio



## Part List

- 1x Breadboard
- 1x Breadboard Adapter BoosterPack
- 5x Green LED
- 5x Red LED
- 1x RGB Common Anode LED
- 10x Ceramic Capacitor 10nF
- 10x Ceramic Capacitor 100nF
- 5x Aluminum Capacitor 100uF
- 10x Resistor 330 ohm
- 10x Resistor 1K ohm
- 10x Resistor 10K ohm
- 1x Tilt Switch
- 1x Thermistor
- 1x Photoresistor (photocell)
- 1x Diode
- 1x Piezo Buzzer
- 5x Button
- 5x Switch
- 2x Potentiometer with knob
- 1x Small DC Motor
- 1x 7 Segment Single Digit Display
- 1x 8-bit Shift Register (SN74HC595N)
- 2x NPN Transistor (2N2222)
- 1x Analog Temperature Sensor (LM19CIZ/NOPB)
- 5x Jumper Wire Long
- 20x Jumper Wire Short
- 1x Sidekick Manual

**Learning** Over 100+ electronic components to build basic and complex circuits

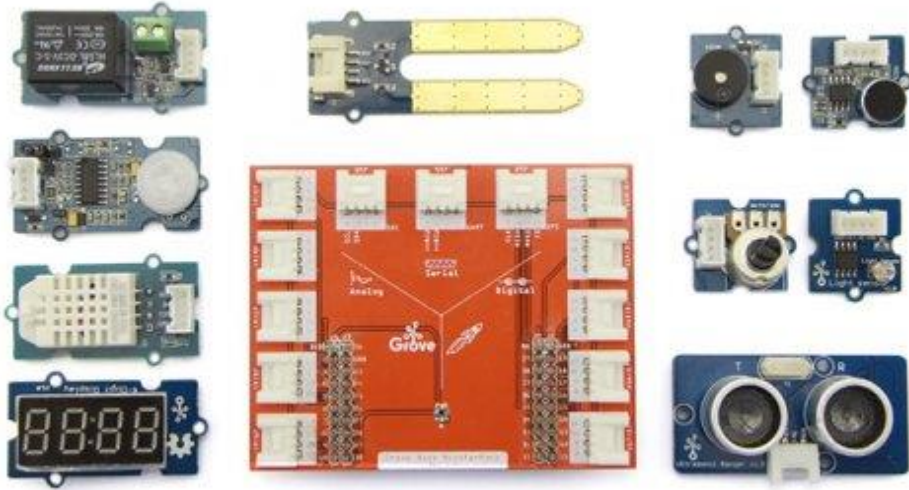
**Compatibility** Useful with any TI LaunchPad or other digital / analog development kit

**Completeness** All the popular accessories for beginners to develop with microcontrollers 89

Learn more @ [www.energia.nu/sidekick](http://www.energia.nu/sidekick)

# Grove Starter Kit for TI LaunchPad™

Manufactured by Seeedstudio



## Part List

- 1x Grove Base BoosterPack
- 1x Grove Buzzer (Digital)
- 1x Grove Relay (Digital)
- 1x Grove 4-Digit-Display (Digital)
- 1x Grove Ultrasonic Range Sensor (Digital)
- 1x Grove PIR Motion Sensor (Digital)
- 1x Grove Light Sensor (Analog)
- 1x Grove Sound Sensor (Analog)
- 1x Grove Moisture Sensor (Analog)
- 1x Grove Temperature Humidity Sensor (Analog)
- 1x Grove Rotary Angle Sensor (Analog)
- Grove Cables
- Starter Guide Manual

**Learning** 10 different grove modules to build basic and complex systems

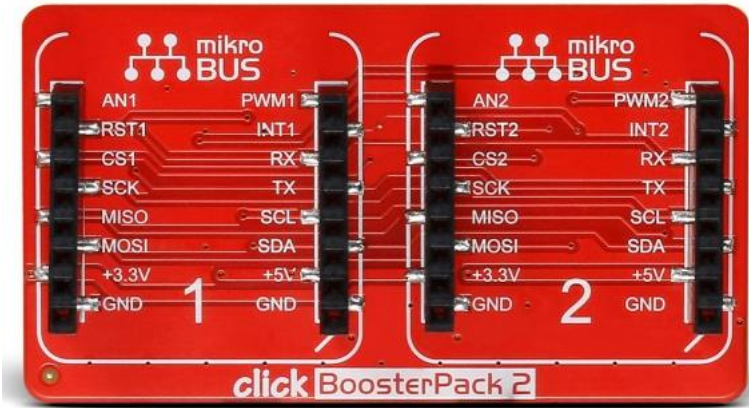
**Compatibility** Useful with any TI LaunchPad or other digital / analog development kit

**Completeness** All the popular accessories for beginners to develop with microcontrollers 90

Learn more @ [www.energia.nu/grovekit](http://www.energia.nu/grovekit)

# Click BoosterPack 2

Manufactured by MikroElektronika



**Click BoosterPack 2** has two mikroBUS sockets onboard, for simple and easy integration of MikroElektronika click boards with a TI LaunchPad™.

Add new functionality to your LaunchPad within minutes. More than 250 [click boards](#) available from audio and voice to power management and wireless connectivity clicks.

All MikroElektronika compilers come with code examples, so you'll have a great base to start with.

**Learning** Click boards to build basic and complex systems

**Compatibility** Useful with any TI LaunchPad or other digital / analog development kit

**Completeness** All the popular accessories for beginners to develop with microcontrollers 91

Learn more @ [www.energia.nu/click](http://www.energia.nu/click)



# LAUNCH YOUR DESIGN



## IoT made easy

By 2020 there will be 50 billion IoT devices – Get yours today!

The SensorTag allows quick and easy prototyping of IoT devices. It simply works – Connect your sensor solution to the Cloud in three minutes. Get started with Wi-Fi®, Bluetooth® smart, or 6LoWPAN development for only U.S. \$29.

[www.ti.com/sensortag](http://www.ti.com/sensortag)

## TI SensorTag apps

Download the SensorTag apps for iOS or Android™ to connect to your SensorTag and explore the sensors in a few minutes. The SensorTag app is used to configure the sensors and set up the connection to the cloud interface.



# Breakthrough Sensor Technology

[www.ti.com/sensing](http://www.ti.com/sensing)

**ULTRA SONIC**  
SENSING

**Analog**  
Temperature  
Sensors

Low Voltage, Low Power  
**BUILDING**  
**BLOCKS**

Induct**T**ive  
Sensing

**CAPACITIVE**  
Sensing **humidity**  
**cap-to-dig (FDC)**

Sensor | **NANO**  
**AFE** | Timer

**Sensing**  
**Innovation**  
Delivering better solutions today  
and new possibilities for tomorrow

- Biosensing
- Chemical
- Current / power
- Gas
- Humidity
- Light
- Material composition
- Occupancy
- Position / motion
- Pressure
- Proximity
- Temperature

## Reference Design Library

### Jump start system design and speed time to market

- » Comprehensive designs include schematics or block diagrams, BOMs, design files and test reports
- » Created by experts with deep system and product knowledge
- » Spans TI's portfolio of analog, embedded processor and connectivity products
- » Supports a broad range of applications including industrial, automotive, consumer, medical and more

#### High-Resolution, Low-Drift, Precision Weigh-Scale Reference Design with AC Bridge Excitation



(ACTIVE) TIPD188



Description & Features



Technical Documents



Support & Community



Order Now

View the Important Notice for TI Designs covering authorized use, intellectual property matters and disclaimers.

#### Key Document



High-Resolution, Low-Drift, Weigh-Scale w/ Bridge Excitation Reference Guide (PDF 1675 KB)  
17 Jul 2015 1,101 views

TIPD188 Design File (ZIP 2373 KB)  
15 Jul 2015 421 views

» View All Technical Documents (3)



TIPD188 - High-Resolution, Low-Drift, Precision Weigh-Scale Reference Design with AC Bridge Excitation



**We all can CODE!**

**For FREE!**

# Intuitive & flexible software development paths speed up firmware creation for rapid prototyping

## Rapid Prototyping

### Energia

Light-weight, Community-driven, Wiring-based IDE for quick evaluation



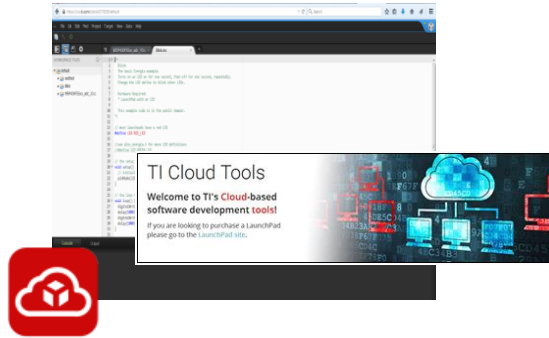
**Energia**

- **Intuitive coding environment**
- **Simplified interface**
- **Highly-abstracted API framework**
- **Open Source & Community-driven**

## Evaluation

### CCS Cloud

Browser-based code editor and Resource Explorer



- **Cross Platform**
- **Fast start & no installation**
- **Use Energia, TI-RTOS & more**
- **Resource Explorer integration**

## Advanced

### CCS & Pro Tools

Fully-capable dev environments from TI & third parties



- **Full debug capability & more**
- **Import Energia projects**
- **Access to third party compilers, features, and apps**

# Energia Abstraction

Fly high above the bits & bytes

{ Boils it down to **1** line of code }



## Energia

Highly-abstracted functional APIs

```
int sensorRead = analogRead(A0); // Read analog channel A0
```

## Peripheral Driver Library

Low level abstraction layer for populating peripheral registers

```
int analogRead(int pin)
{
  ROM_SysCtlPeripheralEnable(SYSCTL_PERIPH_ADC0);
  ROM_GPIOPinTypeADC((uint32_t) portBASERegister(port), digitalPinToBitMask(pin));
  ROM_ADCSequenceConfigure(ADC0_BASE, 3, ADC_TRIGGER_PROCESSOR, 0);
  ROM_ADCSequenceStepConfigure(ADC0_BASE, 3, 0, channel | ADC_CTL_IE | ADC_CTL_END);
  ROM_ADCSequenceEnable(ADC0_BASE, 3);
  ROM_ADCIntClear(ADC0_BASE, 3);
  ROM_ADCProcessorTrigger(ADC0_BASE, 3);
  while(!ROM_ADCIntStatus(ADC0_BASE, 3, false)) {
  }
  ROM_ADCIntClear(ADC0_BASE, 3);
  ROM_ADCSequenceDataGet(ADC0_BASE, 3, (unsigned long*) value);
  return value[0];
}
```

## Low-level C Code

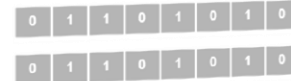
Each TI microcontroller peripheral is defined by a collection of registers

### GPIO Registers:

- GPIODIR
- GPIOAFSEL
- GPIODR2R
- GPIOAMSEL

### ADC Registers:

- ADCEMUX
- ADCSSPRI
- ADCSSMUX0
- ADCSSCTL0
- ADCSSOP0
- ADCACTSS
- ADCISC
- ADCPSSI
- ADCSSFSTAT0
- ADCSSFIF00



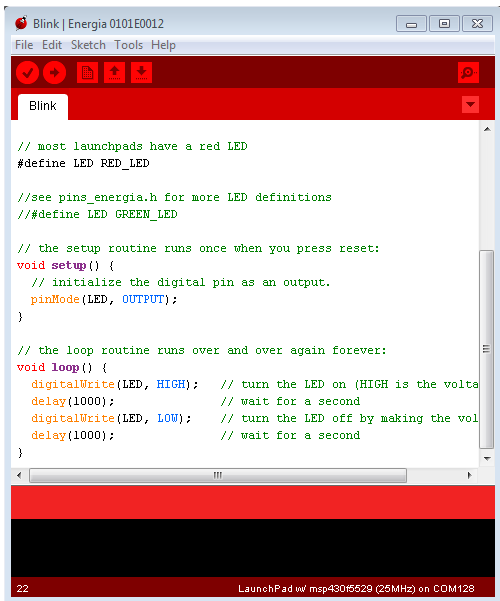
## TI Microcontroller

Control MCU hardware & peripherals



# Energia Import in CCSv6+ and CCS Cloud

- Import an Energia sketch into Code Composer Studio v6 & pick up right where you left off.
- CCS introduces full debug capability & other professional features to further optimize your design.
- Modularize your code & leverage Energia APIs & libraries within CCS
- Enable “hybrid” projects that leverage low-level C, assembly & even abstracted Energia APIs enabling a developer maximum flexibility during code development.



```
Blink | Energia 0101E0012
File Edit Sketch Tools Help

Blink

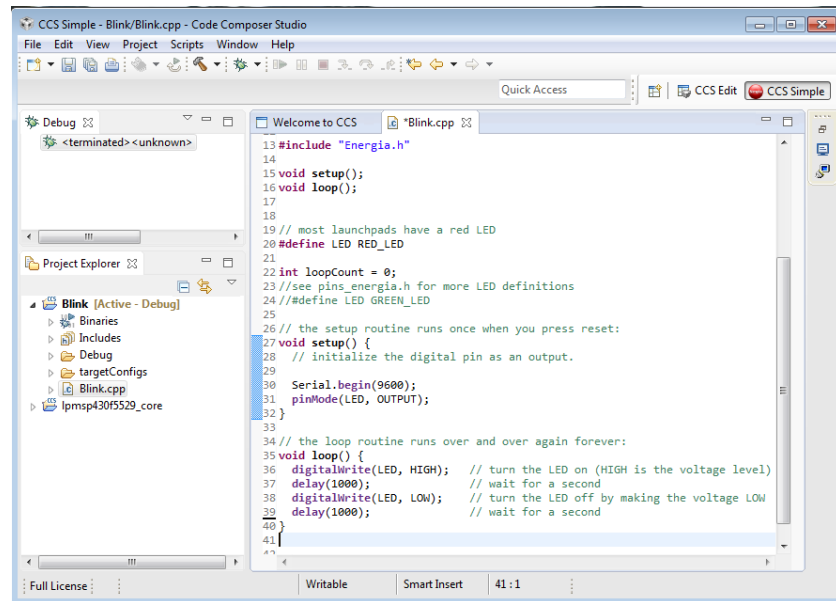
// most launchpads have a red LED
#define LED_RED_LED

//see pins_energia.h for more LED definitions
//#define LED_GREEN_LED

// the setup routine runs once when you press reset:
void setup() {
  // initialize the digital pin as an output.
  pinMode(LED, OUTPUT);
}

// the loop routine runs over and over again forever:
void loop() {
  digitalWrite(LED, HIGH); // turn the LED on (HIGH is the volta
  delay(1000); // wait for a second
  digitalWrite(LED, LOW); // turn the LED off by making the vol
  delay(1000); // wait for a second
}

22 LaunchPad w/ msp430f5529 (25MHz) on COM128
```



```
CCS Simple - Blink/Blink.cpp - Code Composer Studio
File Edit View Project Scripts Window Help

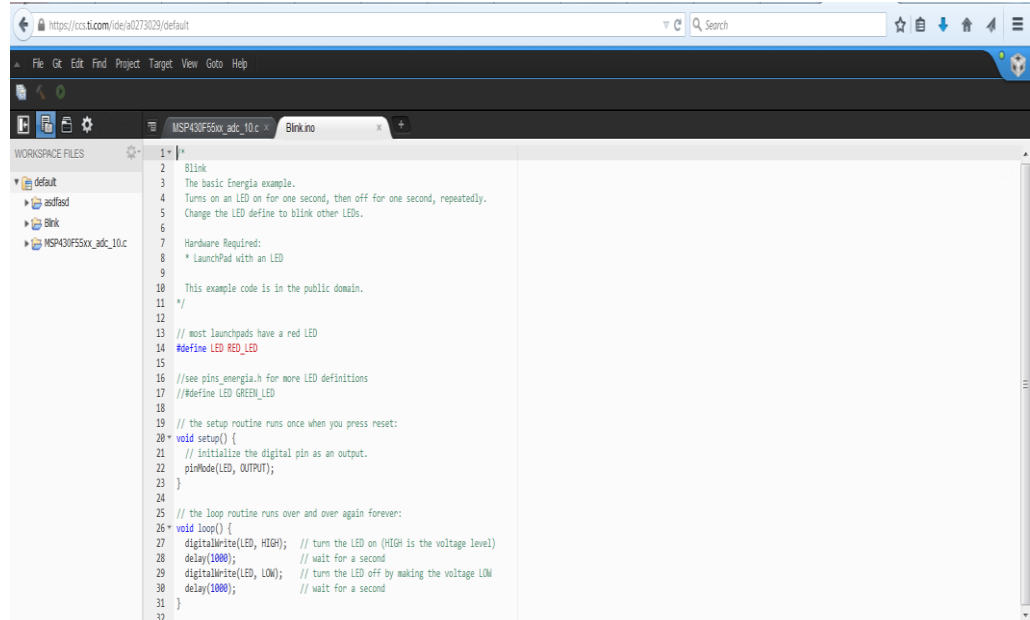
Debug <terminated> <unknown>
Project Explorer
  Blink [Active - Debug]
    Binaries
    Includes
    Debug
    targetConfigs
    Blink.cpp
    lpm430f5529_core

Welcome to CCS | "Blink.cpp"
13 #include "Energia.h"
14
15 void setup();
16 void loop();
17
18
19 // most launchpads have a red LED
20 #define LED_RED_LED
21
22 int loopCount = 0;
23 //see pins_energia.h for more LED definitions
24 //#define LED_GREEN_LED
25
26 // the setup routine runs once when you press reset:
27 void setup() {
28   // initialize the digital pin as an output.
29   Serial.begin(9600);
30   pinMode(LED, OUTPUT);
31 }
32
33
34 // the loop routine runs over and over again forever:
35 void loop() {
36   digitalWrite(LED, HIGH); // turn the LED on (HIGH is the voltage level)
37   delay(1000); // wait for a second
38   digitalWrite(LED, LOW); // turn the LED off by making the voltage LOW
39   delay(1000); // wait for a second
40 }
41
42
Full License: Writable Smart Insert 41:1
```

# Code Composer Studio Cloud

- **Browser based code editing tool to get your started quickly**
- **Access Resource Explorer to get the latest code examples, design files, and more.**
- **Cross Platform and allows you to upload firmware using TI Cloud Agent + Browser Extension**
- **Extended Debugging capability**

<http://dev.ti.com>



The screenshot shows a web browser window with the URL <https://ccs.ti.com/ide/a0273029/default>. The interface includes a menu bar (File, Edit, Find, Project, Target, View, Goto, Help) and a toolbar. The main workspace displays a file explorer on the left with a tree view containing 'default', 'asdfasd', 'Blink', and 'MSP430F55xx\_adc\_10.c'. The central editor shows a C program for a Blink LED. The code includes comments and function definitions for setup and loop routines.

```
1 *
2 Blink
3 The basic Energia example.
4 Turns on an LED on for one second, then off for one second, repeatedly.
5 Change the LED define to blink other LEDs.
6
7 Hardware Required:
8 * LaunchPad with an LED
9
10 This example code is in the public domain.
11
12 /*
13 // most Launchpads have a red LED
14 #define LED_RED_LED
15
16 //see pins_energia.h for more LED definitions
17 //#define LED_GREEN_LED
18
19 // the setup routine runs once when you press reset:
20 void setup() {
21 // initialize the digital pin as an output.
22 pinMode(LED, OUTPUT);
23 }
24
25 // the loop routine runs over and over again forever:
26 void loop() {
27 digitalWrite(LED, HIGH); // turn the LED on (HIGH is the voltage level)
28 delay(1000); // wait for a second
29 digitalWrite(LED, LOW); // turn the LED off by making the voltage LOW
30 delay(1000); // wait for a second
31 }
32
```

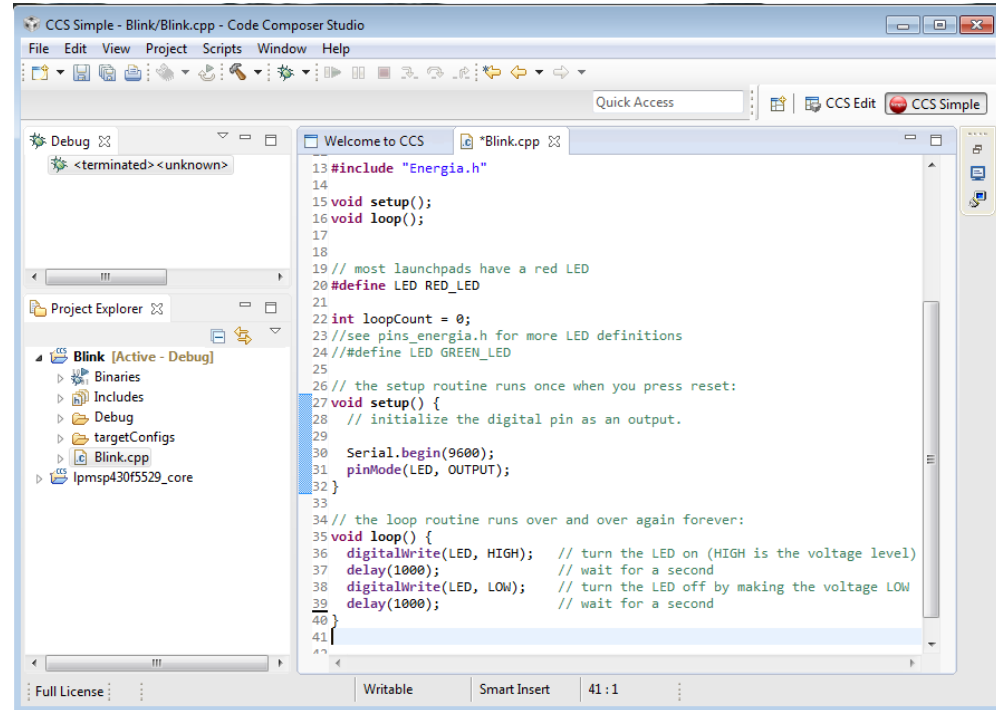


**TI Cloud Tools**  
Welcome to TI's **Cloud-based software development tools!**  
If you are looking to purchase a LaunchPad please go to the LaunchPad site.



# Code Composer Studio 7

- Eclipse-based IDE for professional firmware developers that supports all TI processors
- CCS App Center allows you to stay current with the latest plugins and updates
- Use tools such as Energy Trace, GRACE, and more to optimize your workflow and application
- Resource Explorer exposes thousands of code examples and technical materials



Maximize your experience with  
**Code Composer Studio v6**

- Single IDE for all TI processors
- Code quality improvement
- Reduced development time



Download CCS Desktop at [ti.com/ccstudio](http://ti.com/ccstudio)

 TEXAS INSTRUMENTS

# TI-RTOS and FreeRTOS

- The use of Real-Time Operating Systems (RTOS) is getting more common for IoT firmware deployment
  - A simple operating system can schedule tasks and do a variety of functions
  - RTOS helps with maximizing power efficiency, implementing security, managing wireless communication, and other complex functions
  - Improves software quality and portability
- Many free and open source options available today with TI RTOS and FreeRTOS recommended for TI devices



# MSP Software Development

## Pick a Coding Style...

Energia

```
analogWrite( pin );
```

Driver Library  
C coding / RTOS

```
GPIO_setAsPeripheralModuleFunctionOutputPin(PARAMETERS);  
Timer_generatePWM(PARAMETERS)
```

Register-Based  
C coding

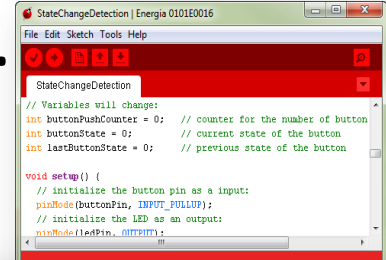
```
TA1CTL1 = OUTMOD_1;  
P2SEL |= 0x04;  
TA1CCR1 = 384;  
TA1CGR0 = 511;  
TA1CTL = TASSEL_1 + MC_1 + TACLR;
```

Low-Level  
Hex programming

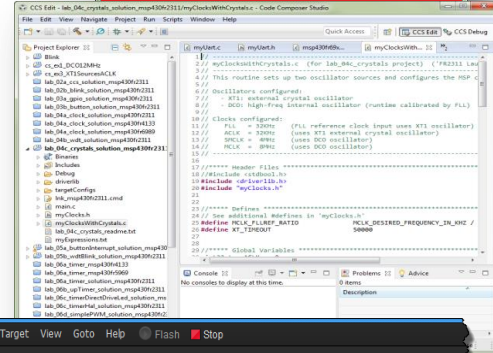
```
10010010 10010010 01010100 10010010 11001010  
00101010 10010010 10010010 01010100 10010010 11001010  
11001010 00101010 10010010 10010010 01010100 10010010  
10010010 11001010 00101010 10010010 10010010 01010100  
00101010 10010010 01010100 10010010 10010010 11001010
```

## Choose a Tool...

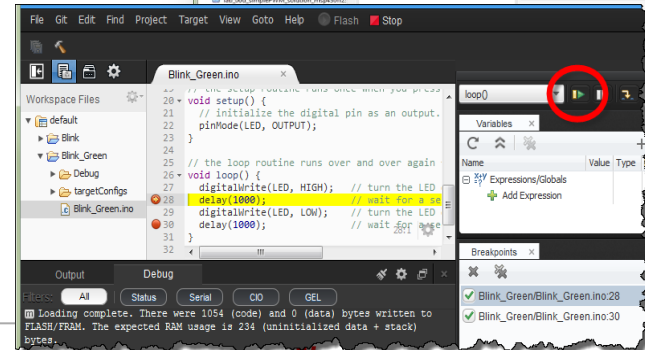
Energia IDE



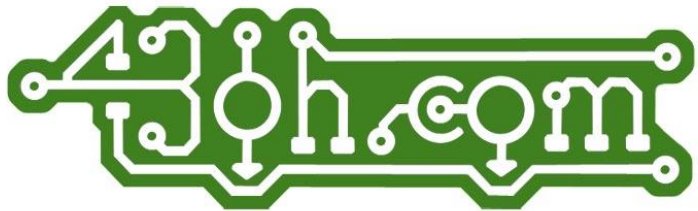
CCS Desktop



CCS Cloud



# Accessible & engaged community support gives new and experienced developers information to solve issues quickly



[www.43oh.com](http://www.43oh.com)



TI E2E™  
Community

[e2e.ti.com](http://e2e.ti.com)



[www.hackster.io/ti-launchpad](http://www.hackster.io/ti-launchpad)



[ti.com/lyd](http://ti.com/lyd)

# The Community

Get support from TI & the online community!



All Forum Activity  
All Recent | Unverified

Topic	Date	Replies	Views
 <b>MSP430 Resources</b>	Latest post by Leo Hendraan Sep 18 2013 02:07 AM Posted in MSP430 Ultra-Low Power 16-bit Microcontroller Forum	1	45057
 <b>On board switch(P1.3) not working in Msp430 launch pad</b>	Latest post by Joseph Rastovsky Sep 27 2013 09:09 AM Posted in MSP430 Ultra-Low Power 16-bit Microcontroller Forum	2	30
 <b>MSP430 initiates reset</b>	Latest post by Pavels Suptas Sep 27 2013 09:39 AM Posted in MSP430 Ultra-Low Power 16-bit Microcontroller Forum	0	3
 <b>How to set PMMCOREV_1 without</b>	Latest post by Jens-Michael Gross Sep 27 2013 09:34 AM	5	88

**TI E2E™ Community**   
engineer to engineer, solving problems

- <http://e2e.ti.com>
- Supported 24/7 by TI engineers!
- Over 1 million Q&As available on-demand
- Get support on TI's complete portfolio from microcontrollers to analog to connectivity

43oh MSP430 News, Projects and Forums

Home Contact Us Forums IRC Store Wiki

**News**

- Announcements: Blog and Forum announcements. 448 topics, 844 replies.
- Suggestions: Have a suggestion? We are all ears. 88 topics, 741 replies.
- News users sign up: New here? Register today please! 408 topics, 6,420 replies.

**Seminars**

- Vendor Spotlight: Our sponsors not only help support our community, they also offer amazing deals to our members. Check the forum often for all the specials, deals and announcements. 18 topics, 201 replies.
- Vendor Giveaways: Help your vendor to be heard and paid better. 3 topics, 10 replies.

**MSP430 Technical Forums**

- General: General discussion about the MSP430. Beginners, feel free to ask your questions here. 4,286 topics, 63,308 replies.
- Complex and E2E: Complex and E2E questions, compilation and errors involving all open source and commercial complex and E2E. 144 topics, 1,336 replies.
- Development Kits: Have a question about a particular development kit? Ask it here. 88 topics, 962 replies.

**Spotlight**

- 80% off an Motor Control... 11 topics, 21 replies.
- Shimano Wireless ELP-7P50A... 10 topics, 20 replies.
- Getting a sense to auto... 10 topics, 18 replies.
- How do you install msp430... 21 topics, 21 replies.
- New MSP430F5024 USB Launch... 11 topics, 19 replies.

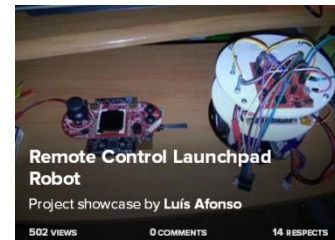
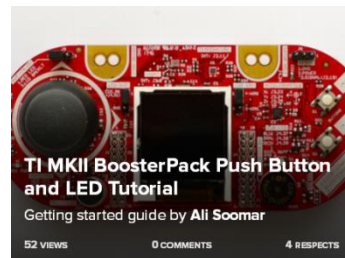
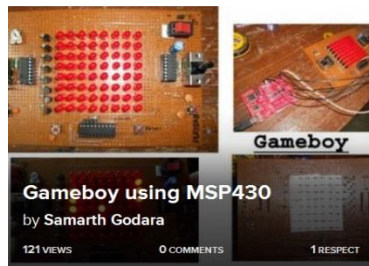
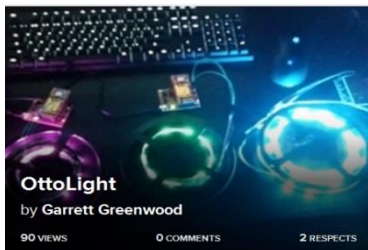
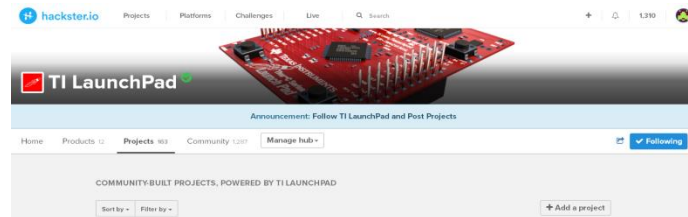
- [www.43oh.com](http://www.43oh.com)
- ~20,000 active members
- ~60 forum users online at any given time!
- Active & friendly online community & blog for the LaunchPad ecosystem!
- Home to much of the Energia community



# **hackster.io** - Share your electronics projects!


[www.hackster.io/ti-launchpad](http://www.hackster.io/ti-launchpad)

[www.hackster.io/texasinstruments](http://www.hackster.io/texasinstruments)



# Where to go next: [www.ti.com/launchpad](http://www.ti.com/launchpad)

## TI's official LaunchPad portal



The screenshot shows the TI LaunchPad website homepage. At the top, the text reads "TI LaunchPad" in a large font, with "TI" in black and "LaunchPad" in red. Below this is the slogan "Develop. Make. Innovate." and three bullet points: "Get started with MCU LaunchPad Evaluation Kits from Texas Instruments.", "Choose from a variety of low-cost kits & BoosterPack plug-in modules.", and "Scalable software tools provide multiple points of entry for programming your LaunchPad." To the right of the text is a 3D rendering of a red LaunchPad board with a play button overlay. At the bottom of the screenshot is a navigation menu with the following items: Home, About, LaunchPads, Software, BoosterPacks, BYOB, Projects, and Community & Support.

TI LaunchPad

Develop. Make. Innovate.

Get started with MCU LaunchPad Evaluation Kits from Texas Instruments.

Choose from a variety of low-cost kits & BoosterPack plug-in modules.

Scalable software tools provide multiple points of entry for programming your LaunchPad.

Home About LaunchPads Software BoosterPacks BYOB Projects Community & Support

Get specs, order hardware, find software tools, and download datasheets and design files



Sign up for a  
myTI account!



**TI LaunchPad™ provides an ecosystem of hardware and software products, and community online resources that provides incredible value for rapid prototyping**

**Making MADE simple**

**With the TI LaunchPad**



**Questions?**

**[www.ti.com/launchpad](http://www.ti.com/launchpad)**



# Lab 2 Energia Introduction with Blink and the EduBP

We will break here and get started with the hardware!

Lab: <https://goo.gl/VbymuW>

- Step 1: Install Energia IDE from [www.energia.nu](http://www.energia.nu)
  - Alternative use the CCS Cloud IDE from dev.ti.com
- Step 2: Install any OS specific drivers associated with your TI LaunchPad
- Step 3: Plug in your TI LaunchPad board with the included USB cable
- Step 4: Open Energia IDE and adjust your preferences as necessary
- Step 5: Open basic test example - click File > Examples > Basics > Blink
- Step 6: Select your LaunchPad board or install board package – click Tools > Board
  - If LaunchPad is not MSP430 then go to the board manager to install – Tools > Board > Board Manager... and install your package from the menu. Select your specific LaunchPad from the list after installation.

# Lab 2 Energia Introduction with Blink and the EduBP

- Step 7: Click the upload button and make sure your Red LED is blinking
  - If not or you get errors during compile, your system is not properly setup and you will not be able to proceed, so seek assistance from instructor or neighbors
  - If yes, then you can now test the Educational BoosterPack
- Step 8: Open EDUBP example mentioned in the lab details
- Step 9: Click the upload button. You can use the joystick and see results on the LCD. Test it out!
- Step 10: There are additional examples for the BoosterPack that you can try if you have extra time, however we will be moving on quickly. They are documented at [www.energia.nu/edumkii](http://www.energia.nu/edumkii)
- Examples are located in the IDE, click File > Examples > EducationalBP\_MKII

# Lab 3 Wi-Fi IoT with Temboo and Twitter

We will break here to get to the heart of the lab portion!

- Step 1: Navigate to the lab details or refer to handout
- Step 2: Create an account on [www.temboo.com](http://www.temboo.com)
- Step 3: Follow the lab details, no rude twitter shenanigans please
- Step 4: Raise your hand if you need assistance

Lab: <https://goo.gl/VbymuW>

SSID: **TEXINS3**

PASS: **launchpad**

Wi-Fi Connection for your LaunchPad,  
not your laptop, thanks!

# Lab 4 More Wi-Fi IoT with Temboo

We will break here to get to the bonus lab portion!

- Step 1: Navigate to the lab details or refer to handout
- Step 2: Follow the lab details
- Step 3: Raise your hand if you need assistance

Lab: <https://goo.gl/VbymuW>

SSID: **TEXINS3**

PASS: **launchpad**

Wi-Fi Connection for your LaunchPad,  
not your laptop, thanks!



**Thank you!**

**[www.ti.com/launchpad](http://www.ti.com/launchpad)**

