THE YOU SEE SYSTEM

JINGYI LI
JUEJIN LU
MICHAEL ROE
JESSIE SALAS

- TRANSPARENT?
- BUREAUCRATIC
- PRIVATIZATION

MARCH 2015: 25% $ ↑

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STEP 1
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SYSTEM

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Public Notice of Tower Viewer:

To Members of the Campus Community:

Every fall, as the new academic year begins, it has been our custom to send out two contradictory messages to the campus community. One is traditionally about our dedication to creating a transparent system of UC governance to the public, while, secondly, balancing our system's preference of making major institutional decisions in private, closed meetings.

As you know, our campus in particular prides itself with our outstanding history of student activism and free speech. Yet in compliance with a security survey conducted last Spring, our office decided to construct a fence to keep the public approximately 30-40 feet away from my private residence, virtually eliminating any future demonstrations remotely near my property.

Our comprehensive survey considered a variety of factors, including the significance of public demonstration to a functioning democratic system, while, at the same time, preventing certain intrusions like students knocking on my front door. Construction proposals such as building a medieval moat were considered, yet given the current deficit in state funding, our focus group decided a fence -- which will cost approximately $400,000 funded by insurance from the UC Office of the President-- was more appropriate given these constraints.

Lastly, to further obfuscate our campus' priorities to the point of confusion, I wanted to provide the community this tower viewer, in the name of our campus' principle of transparency. By doing so, I want to impress upon the community that in no way is our new taxpayer-funded fence around my property is in no way symbolic of the larger structural attempts to obstruct public dialogue on pressing issues like tuition-increases, management of our system's endowment, compensation of our contracted minimum wage workforce., and the development of the "Berkeley Global" Richmond Bay Campus.

Sincerely,

brand.berkeley.edu

THE

YOU SEE SYSTEM

32¢
25¢
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SYSTEM

THIS IS A PUBLIC BUILDING
DO NOT LEAVE YOUR PERSONAL ITEMS UNATTENDED

NO SMOKING
CARDKEY APPLICATION
DEPOSIT:

YOU SEE
SYSTEM
32¢
25¢

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